

Manal Bernoussi is an international master of ceremonies, moderator, and the founder of **Leaders On Purpose**, a platform dedicated to meaningful conversations on leadership, innovation, and impact. She regularly hosts global conferences and moderates conversations across **Africa, Europe, and the Middle East**.

Manal holds an engineering degree from **INSA Lyon** and **NUS Singapore**, as well as an **Executive MBA from Columbia University and Africa Business School**. After a successful corporate career in consulting and finance _ including roles at **Wavestone, Capgemini Consulting, and Casablanca Finance City**, where she served on the executive committee _ she founded **Leaders On Purpose**.

Through her podcast, **Leaders On Purpose Podcast**, she explores the human journeys behind leadership and innovation.

Manal has received several recognitions for her work, including the **Social Impact Award at the Global Entrepreneurship Festival**, being named among the **Top 50 Inspiring Women in Morocco by Challenge Magazine**, and ranking among the **Top LinkedIn Content Creators in Morocco and the Arab World**.

Beyond her professional endeavors, **Manal is the mother of twins**. She is an active member of the **Mentor'elles** and **We4She** associations advocating for women's leadership and empowerment, and she leads various social initiatives supporting the wellbeing of local communities.